

Message Text

UNCLASSIFIED

PAGE 01 LIMA 04595 041616Z
ACTION ARA-10

INFO OCT-01 ISO-00 NSC-05 SS-15 A-01 PRS-01 PA-02
INR-07 INRE-00 SSO-00 /042 W
-----041619Z 072985 /46

O 041523Z JUN 77
FM AMEMBASSY LIMA
TO USIA WASHDC IMMEDIATE
WHITE HOUSE WASHDC IMMEDIATE
INFO SECSTATE WASHDC IMMEDIATE 5111
VOA MIAMI IMMEDIATE
AMEMBASSY BRASILIA IMMEDIATE
AMEMBASSY BOGOTA IMMEDIATE
AMEMBASSY CARACAS IMMEDIATE
AMEMBASSY KINGSTON PRIORITY
AMEMBASSY SAN JOSE PRIORITY
AMEMBASSY QUITO PRIORITY

UNCLAS LIMA 4595

USIAC FOR IOP/M, IPS/PL
PASS INFO ILA, ARA

E.O. 11652: N/A
SUBJ: MRS. CARTER'S VISIT - MEDIA REACTION REPORT

ALL MEDIA IN LIMA GAVE EXCEPTIONAL COVERAGE JUNE 4
TO MRS. CARTER ARRIVAL AND HER ACTIVITIES. SHE
DOMINATED ALL FRONT PAGES AND LEAD STORIES ON
RADIO AND TELEVISION.

1. LA PRENSA. MRS. CARTER'S ARRIVAL AND MEETING
WITH PRESIDENT MORALES BERMUDEZ WAS LEAD STORY ON
FRONT PAGE WITH TWO COLUMN HEAD: "ROSALYNN
CARTER MEETS WITH THE PRESIDENT." STORY WAS
ACCOMPANIED BY THREE COLUMN PHOTO OF MRS. CARTER
AND THE PRESIDENT AT GOVERNMENT PALACE. MOST OF
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 LIMA 04595 041616Z

PAGE TWO TAKEN UP WITH STORIES ON DIFFERENT
ASPECTS OF MRS. CARTER'S VISIT. HEADLINES
INCLUDE: "CHIEF OF STATE CONVERSES THREE HOURS
WITH MRS. CARTER; "MRS. CARTER WILL TAKE HER
FIRST VACATION IN PERU TOMORROW;" "WIFE OF PRESIDENT
GIVES CORDIAL WELCOME TO MRS. CARTER," AND
"MRS. CARTER WILL LOOK INTO ACHIEVEMENTS IN PERU."

2. CORREO. MRS. CARTER NOT ONLY DOMINATES FRONT PAGE, BUT ACCOMPANYING STORIES AND PHOTOS OCCUPY TWO-THIRDS OF PAGE TWO AND PAGES THREE, FOUR, FIVE AND SIX IN THEIR ENTIRETY. TYPICAL HEADLINES INCLUDE: "JIMMY AND I HAVE AN ENORMOUS INTEREST IN LATIN AMERICA;" "SMILING, GRACIAS, CORDIAL: ROSALYNN CONQUERS ALL;" "PRESIDENT HELD CORDIAL MEETING WITH ROSALYNN" AND "HUMANISM AND HUMAN RIGHTS MUST BE BROTHERS SAYS MORALES BERMUDEZ." LATTER STORY QUOTES MRS. CARTER AT STATE DINNER AS SAYING: "WILL RETURN TO THE UNITED STATES AND WILL TELL JIMMY THAT THE BONDS OF FRIENDSHIP WITH PERU ARE VERY STRONG".

3. EL COMERCIO. ONLY EDIT IS IN EL COMERCIO. EDIT HEADED: "MORE THAN A GOODWILL TRIP," AND SAYS, "(TRIP) IS TAKING PLACE IN A SPECIAL MOMENT WITHIN THE HEMISPHERIC RELATIONS AT THE BEGINNING OF THE CARTER ADMINISTRATION WHICH FROM THE FIRST MOMENT HAS SHOWN US NEW PERSPECTIVES IN THE PLANS OF HIS GOVERNMENT CONCERNING THE COUNTRIES BELOW THE RIO GRANDE," AND CONTINUES; "THE FUNDAMENTAL MISSION OF THE DISTINGUISHED VISITOR IS TO LET BE KNOWN IN HER OWN VOICE...THE SPIRIT OF THE RENEWED HEMISPHERIC POLICY OF WASHINGTON." EL COMERCIO'S FRONT PAGE IS DOMINATED BY ARRIVAL PHOTO AND PHOTO OF MEETING WITH PRESIDENT. LEAD STORY SAYS: "IT WAS REPORTED THAT THROUGHOUT THE MEETING VARIOUS UNCLASSIFIED

UNCLASSIFIED

PAGE 03 LIMA 04595 041616Z

ASPECTS OF REGIONAL, NATIONAL AND WORLD AFFAIRS WERE DEALT WITH WITHIN A FRAME OF GREAT CORDIALITY AND FRANKNESS." PAGE FIVE TAKEN-UP COMPLETE WITH PHOTOS AND STORIES OF FIRST DAY OF VISIT.

4. EXPRESO. ARRIVAL PHOTO AND HEADLINE: "DECLARATION OF AYACUCHO IS AN EXAMPLE FOR THE WORLD" BANNER FRONT PAGE. PAGES TWO AND THREE COMPLETE WITH STORIES AND PHOTOS OF VISIT. HEADLINES INCLUDE: "NATIONAL AND WORLD ASPECTS WERE DEALT WITH BY ROSALYNN AND THE PRESIDENT" AND "WE HAVE HAD SOME POINTS OF HAPPY AGREEMENT, MORALES BERMUDEZ STATED LAST NIGHT." "I AM VERY PROUD OF HAVING BEEN ABLE TO DEVELOP THIS SPECIAL FRIENDSHIP WITH YOU MR. PRESIDENT AND WITH YOUR COUNTRY."

5. OJO. HEADLINE DOMINATES FRONT PAGE THIS TABLOID: "ROSALYNN MESSENGER OF PEACE" AND SUBHEAD: "U.S. PRESIDENT'S WIFE APPLAUDED UPON HER ARRIVAL IN

LIMA." PAGE TWO STORIES HEADLINED: "ROSALYNN AND ROSA: A FRATERNAL EMBRACE" WITH SUBHEAD: "WIVES OF PRESIDENTS UNITE PERU AND US," AND "THREE HOUR DIALOG WITH THE PRESIDENT" WHICH STATES: THAT THE PRESIDENT WAS "GRATEFUL" FOR THE "ATTENTIONS AND THE CARE OFFERED HIS WIFE WHEN SHE VISITED THE US FOR HEALTH REASONS." STORIES ON PAGE THREE QUOTE FROM MRS. CARTER'S ARRIVAL STATEMENT UNDER HEADING: "THE UNITY OF PERU AND THE U.S.A. MUST BE STRENGTHENED" WITH SUBHEAD: "TOGETHER THEY MUST ACHIEVE PEACE, JUSTICE AND DIGNITY." BOTTOM PAGE THREE HAS CARTOON WITH TYPICAL COASTAL COWBOY (CHALAN) PRESENTING MRS. CARTER A GOUQUET OF FLOWERS. CENTER SPREAD DEVOTED ENTIRELY TO PHOTOS OF VISIT.

6. TELEVISION. ALL THREE STATIONS GAVE FULL UNCLASSIFIED

UNCLASSIFIED

PAGE 04 LIMA 04595 041616Z

COVERAGE EVENING JUNE 3 TO ARRIVAL, SPEECH TO EMBASSY PERSONNEL AND ARRIVAL AT GOVERNMENT HOUSE FOR MEETING WITH PRESIDENT, INCLUDING FULL COVERAGE OF ARRIVAL SPEECHES OF BOTH MRS. CARTER AND MRS. MORALES BERMUDEZ.

7. RADIO. MAIN RADIO STATIONS GAVE UNUSUALLY EXCELLENT COVERAGE TO ARRIVAL, SPEECHES AND ACTIVITIES OF MRS. CARTER BOTH JUNE 3 AND MORNING, JUNE 4. HANSEN

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 04-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977LIMA04595
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770200-0120
Format: TEL
From: LIMA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770690/aaaadbar.tel
Line Count: 149
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: a0974685-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 25-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2278243
Secure: OPEN
Status: NATIVE
Subject: MRS. CARTER'S VISIT - MEDIA REACTION REPORT ALL MEDIA IN LIMA GAVE EXCEPTIONAL COVERAGE JUNE 4 TO MRS. CARTER ARRIVAL AND HER ACTIVITIES. SHE
TAGS: OVIP, XM, (CARTER, ROSALYNN)
To: USIA WHITE HOUSE
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/a0974685-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009